FOR IMMEDIATE RELEASE

05/30/2024

Project Success Coalition
Promoting Community Engagement through Art, Education & Health

## J. Holiday will be Headlining the 35th Anniversary Utah Juneteenth Freedom Festival

OGDEN — The 35th anniversary of Utah Juneteenth will be held on Father's Day weekend, June 14-16, at the Ogden Amphitheater. Project Success Coalition is proud to host the 35th anniversary of Utah Juneteenth Freedom Festival with events in Ogden and Salt Lake City. R&B sensation J. Holiday will headline the festival at the Ogden Amphitheater on Saturday, June 15.

The event is free and open to the public, however donations to Project Success Coalition will be accepted. There will be a variety of live entertainment, engaging activities, food, and fun for people of all ages, including our signature Willie Moore & Billy Mason "Golden Clipper" Barber Battle, Father's Day Car Show, "Crowns" Braid Competition, natural hair education sessions, and educational kids' activities through Sankofa Academy.

"It's our 35th anniversary, and that's definitely a major milestone for our Utah community celebration. The other part of that is being able to see broader support and participation in Juneteenth, especially at a time when it's important for us to share and embrace other people's history," said Ms. Betty Sawyer. In addition to the festival, a Utah Juneteenth event will be held at Jordan Park on June 8 in Salt Lake City from noon until 6 p.m. to commemorate the first Juneteenth celebration in Utah.

Project Success Coalition is a non-profit in Ogden, Utah, founded by Betty Sawyer that uses initiatives to provide educational, health, and arts/cultural services to the local community while engaging and encouraging civic advocacy for African-Americans in Utah.

We're excited to have the following sponsors join us in supporting our 35th Anniversary Celebration: Weber County RAMP, Ogden City, Northrop Grumman, Weber State University, Davis School District and more.

Visit projectsuccessinc.org for more information and follow us on Instagram @projectsuccessinc1 and on Facebook for updates.

CONTACT INFORMATION:
Julie Elmahi
julie@projectsuccessinc.org

###