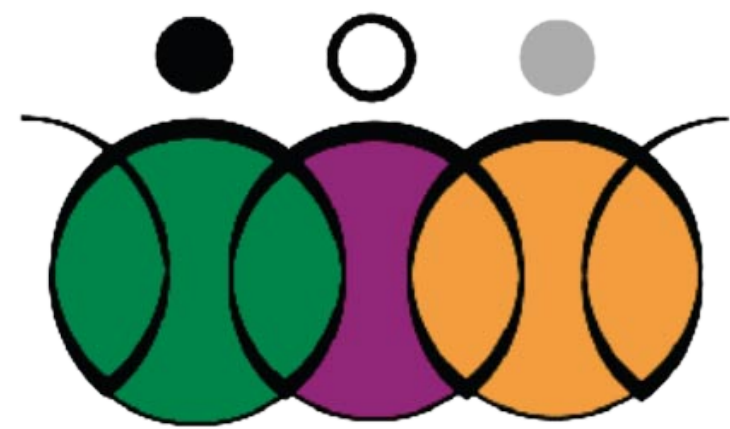


PROJECT SUCCESS COALITION

MEDIA KIT



ABOUT THE ORGANIZATION

Project Success Coalition, a non-profit was founded in 1989 by Ms. Betty Sawyer with the goal of serving Utahns and a focus on the underserved African American community. With programs such as Harambee, the Black Mental Health Initiative, Black Maternal Health initiative, STEAM program and festivities such as Utah Juneteenth, PSC works to provide people with needs to educate, bring people together and support them in need. “Keep hope alive” is the motto we abide by. Project Success Coalition achieves this by providing, civic engagement, cultural, educational, health and wellness services to our community!

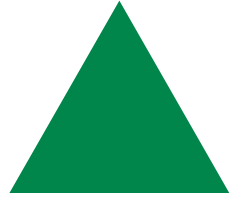
OUR MISSION

Project Success, is a grassroots not-for-profit, community learning center, located in the heart of Ogden. We work with youth and families to help keep dreams alive and imagine a world where they contribute and participate in its positive growth and prosperity. We do so by opening doors of opportunity for arts & cultural experiences, academic achievement, and promoting health and wellness.

OUR VISION

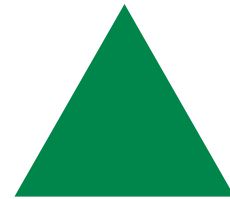
Our vision is to help people accomplish their dreams and contribute to the world by being a resource for them and the African American community in Utah.

OUR TEAM



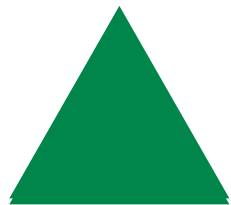
Betty Sawyer

Chief Executive Officer



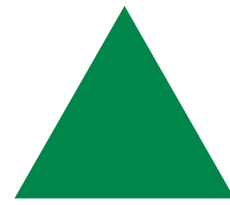
Greg Noel

Mental Health Specialist



Bonnie Spivack

Administrative Assistant



Julie Elmahi

Social Media & Marketing Coordinator



Yolanda Lewis

Communication Specialist



Amir Jackson

Youth & Family Program Specialist

HARAMBEE TOBACCO PREVENTION

Project Success Coalition's Harambee Tobacco Prevention Initiative, is a network established to address tobacco prevention and control disparities in Utah, focusing on the African American community. "Harambee," meaning "pulling together" in Swahili, reflects the collaborative efforts that have contributed to a significant decrease in tobacco use in the state. With sub-programs such as Harambee Youth Council, we encourage students in high school to fight against tobacco use by giving them the tools needed to become leaders and advocates.

Project Success Coalition has one of the oldest community-based after-school programs in Ogden with over 25 years of service. Harambee Youth Council, is our youth-led, tobacco prevention program. The HYC is committed to giving young people a voice and using it to impact change on a personal level and with policies affecting tobacco use among youth.



HARAMBEE
Sounding the alarm on health disparities

UTAH JUNETEENTH

Utah Juneteenth is Project Success Coalition's largest event and the oldest recurring Juneteenth Festival in Utah. To commemorate the holiday, Project Success Coalition works with local vendors, artists, advocates and other nonprofit organizations to bring the community together for the event. With activities such as the Barber & Braid Battle, Car Show, Mr. & Miss. Juneteenth Pageant and others, Project Success Coalition creates an event the entire family will enjoy while celebrating the freedom of formerly enslaved people and honoring their plight.



PROJECT SUCCESS COALITION BRANDING GUIDE

Titles, Headings & Subheadings

Cooper Hewitt

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Titles, Headings, Subheadings & Body Text

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Titles, Headings, Subheadings & Body Text

Source Serif Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

HEX: #00854A

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CMYK: 52%, 0%,
%23, %48

HEX: #922779

RGB: (146, 39, 121)

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10%, 43%

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CMYK: 0%, 34%,
71%, 4%

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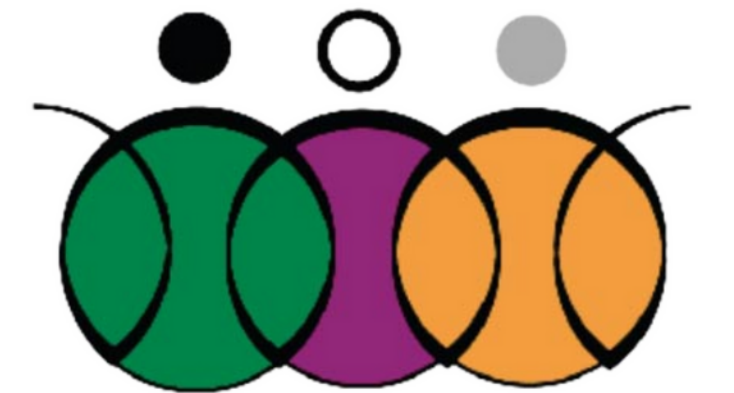
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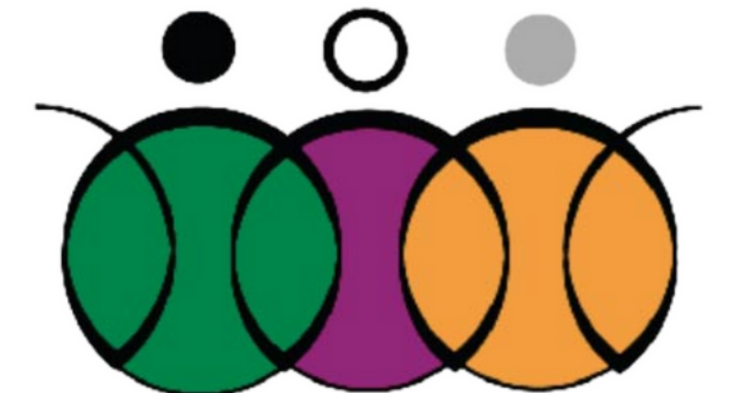
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Project Success Coalition

Promoting Community Engagement through
Art, Education & Health



“KEEP HOPE ALIVE”

PROJECT SUCCESS COALITION IN THE NEWS

- The Salt Lake Tribune
- ABC4
- The Standard Examiner
- SLUG Magazine
- FOX13



*The
Salt Lake
Tribune*

The logo for the Standard-Examiner. It features a stylized blue mountain range above the text 'Standard-Examiner' in a black serif font.



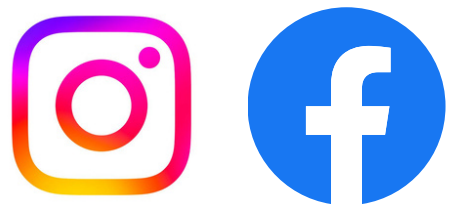
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